



**2025 MDT E3
SPONSORSHIP BROCHURE**

ENGAGE / EDUCATE / ELEVATE

WHEN MAY 19 - 21, 2025

WHERE THE WESTIN BOOK CADILLAC
DETROIT, MI

“The MDT E3 Conference is unique because it doesn’t just cater to certain departments at the credit union; there were just as many relevant sessions for me as a CEO as there were for our IT specialist.

I really enjoyed the transparency that the MDT and Jack Henry executives shared around their technology roadmaps and strategic vision and found great value in networking with other credit unions and vendors as well.”

- Darren Cameron, CEO and President, OUR Credit Union



PLATINUM
\$2,650



GOLD
\$1,650



SILVER
\$900

PLATINUM SPONSORSHIP OPPORTUNITIES

“NETWORKING 90” – OPENING RECEPTION

SPONSORSHIP TIER **PLATINUM** * AVAILABLE **1**

Start the 2025 MDT E3 Conference in style with our “Networking 90” cocktail reception! As the exclusive sponsor, your brand will shine with prominent digital signage showcasing your name and logo. To make it even more memorable, a dedicated Cocktail Station will have your brand at the center of the celebration.

“NETWORKING 90” – CLOSING RECEPTION

SPONSORSHIP TIER PLATINUM * AVAILABLE 1

End the 2025 MDT E3 Conference on a high note with the “Networking 90” closing reception! As the evening’s sponsor, you’ll leave a lasting impression with digital signage featuring your name and logo. Plus, a dedicated Cocktail Station will ensure your brand is the perfect finishing touch to a fantastic event.

ALWAYS ONLINE: WI-FI BY [YOUR COMPANY]

SPONSORSHIP TIER

PLATINUM

* AVAILABLE

2

Keep everyone plugged in and powered up with our Wi-Fi Sponsorship! Your brand will take center stage, prominently displayed on all Wi-Fi materials, reminding attendees who's behind their seamless connection. Because when they're online, your brand is too.

FLAVORS OF RECOGNITION

SPONSORSHIP TIER

PLATINUM

* AVAILABLE

4

Make your brand part of the conversation with exclusive Meal Sponsorship. Your name and logo will take center stage in the dining area during breakfast or lunch, projected prominently for all attendees to see. With visibility during these prime networking moments, your brand will be as memorable as the meal.

STAY HYDRATED, STAY NOTICED

SPONSORSHIP TIER

PLATINUM

* AVAILABLE

1

Keep attendees refreshed while showcasing your commitment to sustainability with the Reusable Water Bottle Sponsorship! Your logo will be beautifully featured on every bottle, ensuring maximum visibility as attendees stay hydrated throughout the conference. It's a lasting, eco-friendly way to make your brand stand out.

THE ESPRESSO EXPRESS

SPONSORSHIP TIER

PLATINUM

* AVAILABLE

1

Bring a burst of energy to Tuesday at the MDT E3 Conference with The Cappuccino Man Coffee Bar Sponsorship! Your brand will take the spotlight as attendees enjoy specialty drinks featuring customizable options like branded latte art, and cart signage. Available exclusively on Tuesday afternoon, this sponsorship ensures your brand is front and center during one of the busiest and most engaging days of the conference. Keep the coffee flowing and the connections brewing!

KEYNOTE SPOTLIGHT SPONSOR

SPONSORSHIP TIER

PLATINUM

* AVAILABLE

3

Make your brand the voice behind the main event by sponsoring Jia Jiang's keynote at the MDT E3 Conference. Your sponsorship includes acknowledgment with slides prior to the presentation and a verbal thank-you during the keynote introduction. It's your chance to align your brand with inspiration and innovation, leaving a lasting impression on attendees.

THIS WAY FOR MORE
SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP OPPORTUNITIES

LIGHTS, MIC, ACTION!

SPONSORSHIP TIER **GOLD** * AVAILABLE **2**

Elevate the energy and ambiance of the MDT E3 Conference by **sponsoring the sights and sounds that make the event unforgettable**. With your name and logo featured prominently on A/V signage, your brand will be in the spotlight, powering every presentation, keynote, and moment of connection. Be the driving force behind the conference's seamless tech and inspiring atmosphere.

PERSONALIZED PICK-ME-UP

SPONSORSHIP TIER **GOLD** * AVAILABLE **2**

Keep attendees energized and engaged with a custom snack bar experience! Select from a variety of options offered by the Westin Book Cadillac to **create a personalized treat station that everyone will love**. Your brand will stand out on sponsorship signage featuring your name and logo, making every snack break a tasty reminder of your support.

SIPS & CELEBRATIONS

SPONSORSHIP TIER **GOLD** * AVAILABLE **1**

Set the tone for an unforgettable evening on the Detroit Riverfront with the Champagne Upon Boarding Sponsorship. Greet guests with a glass of bubbly as they step aboard the Ovation Yacht, adding a touch of elegance and sophistication to their welcome. Your name and logo will be beautifully displayed on signage, ensuring your brand is part of this luxurious first impression.

MOTOR CITY MUNCHIES

SPONSORSHIP TIER

GOLD

* AVAILABLE

1

Delight guests with the flavors of Michigan through the Detroit Favor-ites Sponsorship, presented in custom gift bags. Each bag features a curated selection of locally inspired treats, including:

- **Mackinac Minis:** Freshly carved house-made fudge capturing the essence of Mackinac Island.
- **Michigan Candied Pretzels:** Chocolate-coated, caramel-infused pretzels topped with Michigan-sourced flavors.
- **Krispie S'mores:** Chocolate and caramel-drizzled Rice Krispies treats topped with torched marshmallows and graham cracker crumbs.
- **Artisan Chocolates:** A mix of Germack pistachio truffles, Velvet Peanut Butter bars, and Better Made potato chips in dark and white chocolate bliss.

Your sponsorship adds a personal touch, featuring your business card in each bag to leave a lasting impression alongside these delectable keepsakes.

IN THE MARGINS

SPONSORSHIP TIER

GOLD

* AVAILABLE

1

Put your brand in every attendee's hands with the Notebook Sponsorship! Your logo will grace the cover of the **conference notebooks**, ensuring your company stays top of mind as participants capture key insights and ideas. It's a practical and lasting way to leave an impression long after the event ends.

SILVER SPONSORSHIP OPPORTUNITIES

TOTE-ALLY UNFORGETTABLE

SPONSORSHIP TIER **SILVER** * AVAILABLE **1**

Provide attendees with a stylish and reusable way to carry their vendor hall treasures with the Tote Bag Sponsorship. Featuring your logo displayed, these tote bags become walking advertisements for your brand throughout the conference and beyond. It's a practical, eco-friendly way to leave a lasting impression.

LINKED BY LANYARDS

SPONSORSHIP TIER **SILVER** * AVAILABLE **1**

Put your brand front and center with the Lanyard Sponsorship! As attendees wear their name badges throughout the conference, your logo will be featured on the lanyards, ensuring constant visibility and association with the MDT E3 experience. A stylish and practical way to showcase your brand all day long.

STEP INTO THE SPOTLIGHT

SPONSORSHIP TIER **SILVER** * AVAILABLE **4**

Guide attendees through the conference in style with Custom Floor Decals featuring your logo. Placed in high-traffic areas, these eye-catching decals showcase your logo and message, ensuring your sponsorship is impossible to miss. Make every step count as attendees navigate their way through the MDT E3 Conference with your brand leading the way.

EMPOWER & EDUCATE

SPONSORSHIP TIER

SILVER

* AVAILABLE

12

Align your brand with innovation and expertise by sponsoring an MDT-led educational session. Your sponsorship highlights your company as a supporter of knowledge-sharing and professional growth, with **your logo featured in session materials and signage**. Take the opportunity to position your brand as a thought leader while attendees explore new ideas and practical solutions.

For more information, visit
events.mdtmi.com/mdte3conference

OR send us an email at

events@mdtmi.com

