



**2024 MDT E3  
SPONSORSHIP BROCHURE**

**ENGAGE / EDUCATE / EVOLVE**

**WHEN** MAY 20-22

**WHERE** THE WESTIN SOUTHFIELD  
SOUTHFIELD, MI

“The MDT E3 Conference is unique because it doesn’t just cater to certain departments at the credit union; there were just as many relevant sessions for me as a CEO as there were for our IT specialist.

I really enjoyed the transparency that the MDT and Jack Henry executives shared around their technology roadmaps and strategic vision and found great value in networking with other credit unions and vendors as well.”

- Darren Cameron, CEO and President, OUR Credit Union

## SPONSORSHIP TIERS



**PLATINUM**  
**\$2,650**



**GOLD**  
**\$1,650**



**SILVER**  
**\$900**

# THE WESTIN SOUTHFIELD

## SPONSORSHIP OPPORTUNITIES

### “NETWORKING 90” - COCKTAIL RECEPTION

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **2**

Kick off the 2024 MDT E3 Conference with a bang at our “Networking 90” cocktail reception. As a proud sponsor, seize the spotlight with prominent digital signage displaying your name and logo. Take center stage by showcasing your sponsored commercial on the screen during the reception. **As an added bonus, enjoy a dedicated Cocktail Station, ensuring your brand stands out.**

### “NETWORKING 90” - CLOSING RECEPTION

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **2**

Wrap up the 2024 MDT E3 Conference at Wednesday evening’s “Networking 90”. Leave a lasting impression on conference attendees as an event sponsor. Command attention with digital signage featuring your name and logo. Steal the spotlight by featuring your sponsored commercial during the reception. **Plus, enjoy a dedicated Cocktail Station, ensuring your brand stands out!**

## STAY CONNECTED

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **2**

Ensure seamless connectivity for all with our Wifi sponsorship. Your brand will be prominently featured with your name and logo on all wifi materials

## MEALTIME MOMENTS

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **4**

Claim the spotlight with meal sponsorship. Have your name and logo and/or sponsored commercial prominently projected on the screen in the dining area during breakfast or lunch. Showcase your brand to captivate audiences, ensuring maximum visibility and recognition during these prime mealtime moments.

## SIGHTS AND SOUNDS

SPONSORSHIP TIER **GOLD** \* AVAILABLE **2**

Elevate the conference experience by fueling the sights and sounds with an A/V sponsorship. Your brand will take center stage with your name and logo featured on A/V signage.

## CUSTOM SNACK BAR

SPONSORSHIP TIER **GOLD** \* AVAILABLE **2**

Energize conference attendees with a personalized snack bar experience! Choose from an array of options offered by the Westin Southfield. Your brand will shine on sponsorship signage, featuring your name and logo.

# TOPGOLF EVENING EVENT

## SPONSORSHIP OPPORTUNITIES

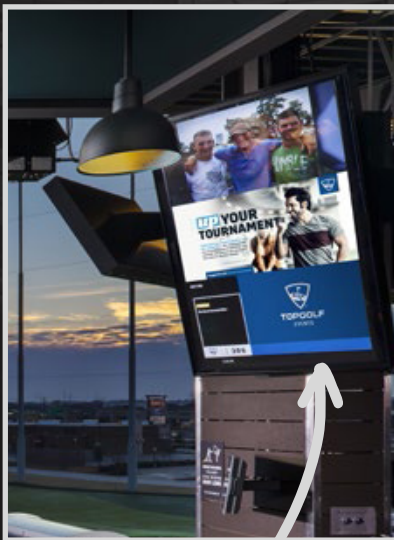
### TOPGOLF PREMIUM BAY

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **3**

Elevate your presence with the

TopGolf Premium Bay Sponsorship!

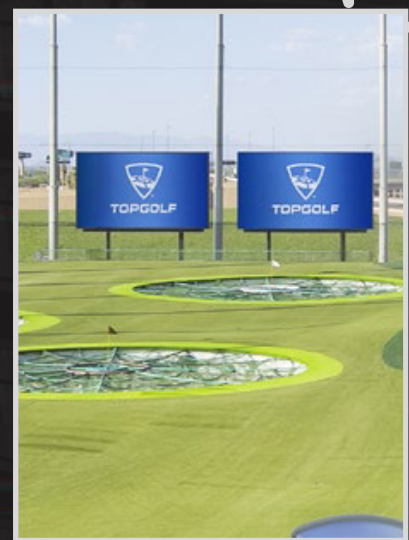
This sponsorship not only provides additional space for networking but also includes a designated premium bay, a digital bay ad, a digital poster, an HD spectacular, and a customized retractable banner. Maximize your impact by sponsoring multiple bays.



DIGITAL BAY AD



DIGITAL POSTER



HD SPECTACULAR

# TOPGOLF STANDARD BAY

SPONSORSHIP TIER

SILVER

\* AVAILABLE

29

Swing into the 2024 MDT E3 Conference in style with a TopGolf Standard Bay Sponsorship during the Golf & Games Welcome Reception!

As a proud sponsor, you'll secure a designated bay and a digital bay ad, offering a prime opportunity to showcase your brand. Elevate your presence by sponsoring multiple bays and make a significant impact at this engaging event.



# TOPGOLF HOLE-IN-ONE BAY

SPONSORSHIP TIER

GOLD

\* AVAILABLE

1

Engage in some friendly competition with the Hole-In-One Sponsorship! Your sponsorship comes complete with a Custom Contest Sponsor Sign, a Dedicated TopGolf Bay for the contest, a designated TopGolf Associate to expertly manage the competition, and exciting Bonus Hole-In-One Prizes. Be the driving force behind the thrill, making your brand an integral part of the competition and leaving a lasting impression on attendees.

# RIVERFRONT YACHT TOUR

## SPONSORSHIP OPPORTUNITIES

### DEVELOPING MEMORIES

SPONSORSHIP TIER **GOLD** \* AVAILABLE **1**

Create unforgettable moments for conference attendees with the Developing Memories Sponsorship. As guests embark on the experience, a photographer captures shots against a custom backdrop featuring your logo. Photos are printed during the cruise and presented to guests in customized folders as a parting gift.

### CHAMPAGNE UPON BOARDING

SPONSORSHIP TIER **GOLD** \* AVAILABLE **1**

Treat guests to champagne as they board the Ovation Yacht, creating an elegant and memorable entrance. Your sponsorship prominently features your name and logo on signage, adding a touch of sophistication to the welcome gesture.

### BUBBLES BAR

SPONSORSHIP TIER **GOLD** \* AVAILABLE **1**

Elevate the champagne experience with the Bubbles Bar Sponsorship! Guests can craft their own unique bubbly combinations with a curated selection of purees, sorbets, and a variety of fresh and frozen fruits. Your sponsorship ensures that the Bubbles Bar becomes a focal point of creativity and indulgence, all while featuring prominently with signage displaying your name and logo.

# DETROIT FAVOR-ITES

SPONSORSHIP TIER

GOLD

\* AVAILABLE

1

Indulge in the sweet charm of Michigan with the Detroit Favor-ites Sponsorship presented in custom bags!

- **Mackinac Minis:** Skillfully carved to order, a medley of house-made fudge that encapsulates the culinary excellence of Mackinac Island.
- **Michigan Candied Pretzels:** Delight in the harmonious blend of dark, white, and milk chocolate enveloping caramel-infused pretzels adorned with locally sourced Michigan toppings.
- **Krispie S'mores:** Revel in the joy of chocolate and caramel-drizzled Rice Krispies treats, crowned with torched marshmallows and graham cracker crumbs.
- **Artisan Chocolates:** Immerse yourself in a selection of Germack pistachio truffles, Velvet Peanut Butter bars, and Better Made potato chips embraced by a decadent fusion of dark and white chocolate.

Your sponsorship adds a special touch with a business card in each bag, transforming this delectable assortment into a memorable gift.

THIS WAY FOR MORE  
SPONSORSHIP OPPORTUNITIES



# CLIENT REGISTRATION

## SPONSORSHIP OPPORTUNITIES

### REUSABLE WATER BOTTLES

SPONSORSHIP TIER **PLATINUM** \* AVAILABLE **1**

Quench the thirst of conference attendees with the Reusable Water Bottle Sponsorship! Your sponsorship prominently features your logo, making it a visible and eco-friendly contribution to the conference experience.

### NOTEBOOKS

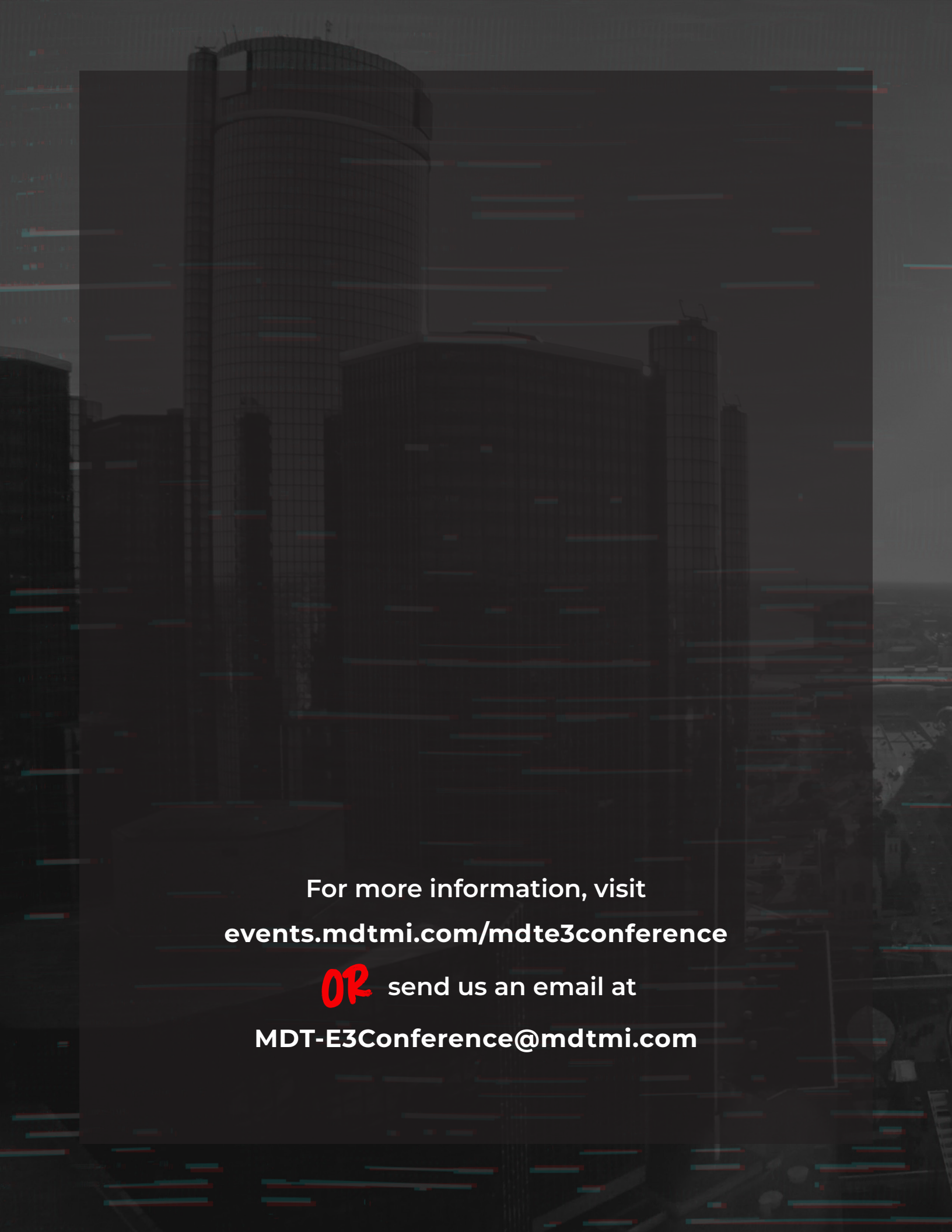
SPONSORSHIP TIER **GOLD** \* AVAILABLE **1**

Keep your brand top of mind as conference participants jot down insights, with the Notebook Sponsorship! Your sponsorship features your logo, ensuring a lasting and practical connection with your company.

### TOTE BAGS

SPONSORSHIP TIER **SILVER** \* AVAILABLE **1**

Give conference attendees a reusable way to carry their vendor hall trinkets with the Tote Bag Sponsorship. Your sponsorship features your logo; it's like a walking advertisement for your brand throughout the conference!



For more information, visit  
[events.mdtmi.com/mdte3conference](https://events.mdtmi.com/mdte3conference)

**OR** send us an email at  
[MDT-E3Conference@mdtmi.com](mailto:MDT-E3Conference@mdtmi.com)